

# Communication Skills

Business Experts, Coaches, Educators,  
Health Experts & Real Estate  
are using for Creating & Developing  
**Generative Conscious Leadership**

## NLP

### Neuro Linguistic Programming **NLP Practitioner**

Internationally Accredited Training  
**12 Days Live Classroom**  
(over 4 months)  
Internationally Accredited

**NEXT TRAINING -  
BEGINS Friday 7th June 2024**

Module 1: June 7th - June 9th 2024  
Module 2: July 5th - July 7th 2024  
Module 3: Aug 2nd - Aug 4th 2024  
Module 4: Aug 23rd - Aug 25th 2024

### **EARLY BIRD CLOSING**

Pay in Full before  
**Friday 17<sup>th</sup> May 2024**

~~\$5500.00~~ **NOW \$4400.00**  
**SAVE \$1100.00**

Pay in Full before **Friday 31<sup>st</sup> May 2024**

~~\$5500.00~~ **NOW \$4950.00**  
**SAVE \$550.00**

**Lorna Bukkland**

**Ph: 0417 366 487**

[www.collectiveintelligences.com.au](http://www.collectiveintelligences.com.au)  
<https://bit.ly/3oudZR9>





**Are you an Employee, Employer, Self Employed or a Contractor? A Parent, Consultant, Mentor, Coach, Trainer, Teacher, Police officer, Medical Officer, Instructor, Human Resources Manager, Therapist, Psychologist, Health Practitioner, Advisor, Counsellor, Healer, or provide assistance or advice, are you facilitating or creating change in any way, shape or form to developing others abilities and yourself?**

**Are You Influencing Others in Your Life on A Daily Basis, Even Without A Fancy Title?**

**Is your profession requiring you to effectively and ethically be supporting, coaching and influencing others to changing for a healthier and successful future?**

***We Don't Grow Up and On Our First Day Of School, Get Given A 'User's Manual For Our Brain,' or anyone else's Brain for that matter! and yet such science exists, in a user-friendly format.***

***A Science That Is the Magic Of NLP!***

In some way we are all 'Changing Agents', because in our daily lives we are always influencing ourselves and others, some of us are instigating change more effectively and with more skill than others. Those who are more skilful are getting the rewards with more precision.

Some professions such as coaches, therapists, mentors, teachers, care givers, corporate consultants, and managers are requiring leaders to be influencing others on a professional level, so in actual fact they are all being the facilitator or change agent to influencing others for achieving greater outcomes.

**NLP** will introduce you to and begin assisting you in rapidly elevating your own skill level and effectiveness in building rapport, elevating your awareness of nonverbal body language and signs, being able to effectively be recognising a person's unique structure and being able to decode their unconscious thought patterns, beliefs and values and so much more for achieving successful outcomes.

**NLP** introduces you to and provides you with more tools that will enable you to easily and effectively work with improving and understanding yourself and others/clients, supporting your children as a parent, leading your team to become more productive, around their own hesitation, resistance, reasons, excuses, blocks, and limiting beliefs that are preventing them from moving forward, and creating a successful outcome.

***"NLP Is One of The Biggest Breakthroughs In The Technology Of Achievement And Human Excellence".*** Time Magazine

**NLP** tools will assist supporting you in becoming more effective in Leadership roles, the art of Coaching, Consulting, Managing, Facilitating, Healing, Education and Parenting. You will more effectively be designing and creating future oriented solutions and outcomes.

**Collective Intelligences Leadership Academy adds the How?**

**It is the **DOING** in the training that is *Making the Difference.***

***'What We Have to Learn to Do, We Learn By Doing'***

***- Aristotle***

# Is the Way You are Communicating with others Getting the Results You Are Wanting?

**Are you lacking the 'know how', the professionalism needed in communicating more successfully which is stopping your aspirations of becoming a leader?**

## **NLP TRAINING AND COACHING**

NLP – Envisage a training enhancing your personal development, your work, your relationships and states of mind. If you could learn the structure of human excellence..... and now colour that with your intention for your own personal & professional mastery that's what an NLP training is about.

## **UNLEASHING YOUR POTENTIAL**

- Do you know the fastest way for you to get motivated and into a complete state of curiosity, desire, full of interest and with fascination and inspiration?
- What's your most natural, powerful expression of confidence?
- Having a faster, easier, and a more complete **ACCESS** to that part of your mind that is responsible for creating immeasurable achievement, connecting with the importance of what you are valuing to connecting and relating in effective ways of being able to imagine yourself moving forward with self-awareness, and self-confidence.

## **NLP Practitioner – is the introduction to Communication Games Business Experts Play**

a training that will be introducing you to scientifically proven techniques, showing you how you can begin tapping into your innate wisdom, making healthier and wiser decisions for having more successful outcomes in your life both personally and professionally.

## **12 DAY EXCEL-ERATED NLP PRACTITIONER**

- Become an NLP practitioner with 12 days training paced over 3 months for your convenience,
- Excelling in how you are achieving, allowing time for you to be comfortably integrating and consciously applying in your everyday life, creating longer lasting/profound long-term results.
- Discovering **Empowering Language/Change Patterns** that NLP offers at this new level.
- Gaining the **Magic of Rapport** & begin influencing your results.
- Begin creating **Clear Outcomes & Goals**, having the courage in pursuing/achieving them.
- Learning and discovering how the **Language Of Hypnotic Influence** can make profound changes as to how you are perceiving things in your life.
- Becoming aware of the beliefs that are limiting your success in life, being able to create new beliefs that will begin enhancing your life with the **Belief Installation process**.
- The Utilisation of the **'whole Brain-ed'** approach in this unique NLP practitioner enabling automatic desired responses when you are being faced with challenging times, being able to begin creating **Permanent Lasting Change & Enduring Personal Mastery**.

## **Collective Intelligences Leadership Academy**

**NLP is an evolving methodology, as you begin changing, things around you change ...**

When you begin **applying the processing of NLP** to the **learning of NLP**, you learn how you can be utilizing these processes in your life so much quicker.

It really can be that simple - but only if you, and the people teaching you, really know what they're doing and have the skills to pass this on to you in a way that allows you to begin using these techniques with a thorough understanding of the **How, Why and What** are the key factors that will be making this work for you **Where** and **When**.

## **POWERFUL PROGRAMS for Implementing into Corporations and Businesses**

NLP based Training has worked successfully over the last 45+ years, with many different businesses and organisations, helping supercharge areas for building successful teams, that are able to be successfully working together, more understanding of each other, becoming more productive, more motivated, communicating more effectively with each other, as well as being able to begin utilising their coaching skills into their team, achieving successful outcomes, building their training skills while always developing personally in their own lives.

If you are interested in finding out more as to how **NLP Can Assist You and Your Business**, Give Lorna a **call Lorna** on **0417 366 487** to find out more

## Certification

Many of you who are deciding to attend this training for **Developing Your Own Personal Skills**, for enhancing your level of expertise in your business or in the workplace, the actual certification is secondary in the beginning, until you begin realising that having the certification on your resume will give you opportunities of opening up more doors of consideration for employment, locally and possibly internationally.

### **NLP Is Recognised By Corporations all around the world, in every country**

and will become an added value/bonus for you having a higher level of skill in the ways in which you are able to be communicating more effectively with others.

In the Coaching field, and fields of Therapy, Medical, Health and wellbeing NLP adds value while enhancing how you are working with your clients, having the ability of assisting them to achieving healthier and longer lasting outcomes more effectively.

You will obtain your qualifications as an **Internationally Recognised NLP Practitioner (level 1)** Receiving an Internationally Recognised certification.

Certified **Practitioner of NLP, Time Lines, Coaching skills**

and a **certificate for NLP Hypnosis – Level 1** from

### **Collective Intelligences Leadership Academy**

**This Training Is an Approved Certification Program Is Recognised By**

**Robert Dilts, NLPUniversity.** Global Training and Consulting Community.

**NLPAA** (NLP Association of Australia)

**IICT** (International Institute of Complementary Therapists)

**HCA** Hypnotherapy Council of Australia

## **Big Claims to Make? ... Sounding as Though It is Almost Too Good to Be True...**

and yet if you could begin understanding really how your mind is working, finding a way to harnessing the power, would you be willing to begin learning how you can possibly do that?

## **Think about this for a Moment.**

You did not grow up and on your first day of school being given a **User's Manual for Your Brain**, or anyone else's brain for that matter! And yet such science exists, in a user friendly format.

A science that is the magic of **How** and **What** NLP is and **why** it works in this way!

Yes, **The Magic** of getting over past hurts,

**The Magic** of identifying and eliminating all those old beliefs that have been contaminating your success professionally or personally,

**The Magic** of forging a great big compelling future and making it happen,

**The Magic** of implementing your knowledge,

**The Magic** of you being able to get into rapport with others,

working through conflicts, creating winning solutions in the ways you are negotiating, taking another person's point of view on things, and there is so much more.

## **We Use the Term 'Magic' In NLP To Speak About THE VERY STRUCTURE AND EXPERIENCE OF EXCELLENCE, BEHAVIOUR MODELLING that lies beneath the surface of your being, Out of sight though being able to add such a high value in your life.**

So when you are admiring someone that is achieving highly, when they are doing something in a superb and truly wonderful way - from ways in **which** they are learning, **how** they are making wise decisions, seeming to always be very motivated and passionate in what they are doing, how when they are faced with challenges in their lives at how resilient they are to getting back up and keeping going, operating proactively regardless of what else is happening in their lives, managing how they are living their busy lives, being successful in making wealth, having the gift and are great at selling, etc. etc,

We know that **Each of Our Experiences Has A Structure**, that **We Can be Learning** and **Replicating** that magic. And that's what NLP is all about.

We can all read many books, watch many DVD's, listen to many cd's or mp3's where we are storing a lot of information, and still **not be getting the understanding** of how it can work and benefit you, and How it is really working, **NLP gives you the How?**

It is in the **DOING** and **EXPERIENCING** in the training that **Makes the Difference.**



'What We Have To Learn To Do, We Learn By Doing'

- Aristotle

## Neuro Linguistic Programming (NLP) is effective –

NLP is used in many fields - Education, Business Management, Coaching, Therapy, Training, Health, Advertising, Sales, Marketing, HR Development, Training Design and Delivery, Politics, Psychotherapy, Entertainment, Presentations, Conferences, Board Meetings, in fact wherever and whenever people interact with each other.

**NLP Is The Study Of HOW PEOPLE DO WHAT THEY DO,  
And HOW 'THEY BEST' ACHIEVE Their Success.**

## What Are You Wanting in Your Life?

**Collective Intelligences Leadership Academy** training programs are among the best in Australia, no high pitch upselling – they provide you with an exquisite, relaxing, comfortable environment that invites you to learn with the greatest possible opportunity of achieving **What It Is You are Really Wanting** to have in your life.

## Collective Intelligences Leadership Academy This Exceptional Training Is For

### Business Owners ...

Whether your business is a one man show, small, medium or a large corporation – the NLP business communication models, tools, techniques, and skills learned in this training will begin developing and enhancing your expertise as a Business Owner, Leader, Manager enhancing ways in which you are relating with your clients, staff or team.

In Sales you will begin showing improvement, you'll be gaining new understandings of who you are, and who your clients/customers are - being able to begin identifying their needs, providing you with more credibility from your customers, colleagues, affiliates, peers, clients, family, others ... *more often!*

### Business Professionals ...

Managers, CEO's, 2IC's, Project Leaders, Business Consultants, Human Resource Specialists, Transformational Change Agents, Executives, Trainers, Educators, Business and Life Coaches, Mentors, Negotiators, Legal Advisors, Politicians, and People in Sales will be introduced to a wonderful tool kit that will lift your professionalism to a wonderful higher level of expertise.

Business professionals, whose career is dependent on their ability to developing, maintaining and managing people to be relating more effectively, to communicating exquisitely, and to producing excellent results all the time will find this training enhancing their skills and producing the strategies of excellence desired.

### Educators, Training and Development Managers ...

Many Professors, Educators, Trainers, Teachers, Facilitators, Communicators, and mentors are now incorporating NLP skills into their everyday in the fields of teaching and coaching. Celebrating 45+ years of NLP has seen NLP becoming more and more introduced into the world of mainstream education and in universities. NLP has evolved in so many ways since its beginning in the 70's.

People who have the knowing of how important it is to have the understanding of **How Others Learn, How to Be Motivating Others** in producing great results in their workplace or in sport, their behavioural patterns, who want to adapt their content to dovetail in with students' learning and behaviour strategies learning how to begin doing in this **Collective Intelligences Leadership Academy** training program.

### Sports Men and Women ...

In today's world of competitive sports, it is important for them to have a strong focus and a healthy mindset, Cricketers, Footballers, Athletes, Swimmers, Golfers, Coaches, Gymnasts, Physical Fitness Trainers are more and more engaging NLP trained coaches for a strong mindset of being a winner.

If you want to know how to motivate and inspire excellence in sports performance, bodybuilding and/or personal sports coaching, you will do this training and learn how you can 'excel' in your sport.

### Health Professionals

Medical Doctors, Naturopaths, Homeopaths, Counsellors, Therapists, Osteopaths, Chiropractors, Mental Health Professionals, Body Workers, Dentists, Dieticians, Psychotherapists, Hypnotherapists have all experienced the value of how NLP has made a difference in their specific lines of work, complimenting their unique expertise. More and more medical professionals are acknowledging the Value of NLP experiencing that there is so much more to the health system than just medicine, both can work amazingly together for the optimum of results.

If you are health professionals who has the belief that clients/patients can manage their own health maintenance, you will learn how to communicate with them even more effectively, connecting with you as you assist them in living a healthier more balanced life. **People Interested in Personal Development**

Thank you, Lorna, for the great work you are doing in making available your professional NLP trainings to us here in Australia, where you put integrity first, and all your expertise and competency that you share so freely on all levels of your training. Having attended another NLP training prior, this has been a much superior experience for me, I received so much from this training, I have added so much more value, with the latest 3<sup>rd</sup> Gen NLP

I would highly recommend this NLP training for all levels in business - management, Leadership, customer relations, HR, and office staff. We have noticed better teamwork, and more productivity within the company. Personally, I have also grown and developed in so many ways.

Stephen. P. Melbourne



The NLP Practitioner has been so much more than I ever expected. The many applications that I am using in all areas of my life has me in awe, of the results I am achieving. I am looking forward to integrating all that I have learnt and returning for more trainings with Lorna Helen. Brisbane

Lorna's husband Jon, always says that she is the best kept secret, I agree. When I chose who to do my NLP with, I chose Lorna because of her honesty, integrity, and willingness to give me so much of her time freely to answer all my concerns. I have not been disappointed, her enthusiasm, excellent skill level, and content was so much more than was offered elsewhere. It has been so valuable for me in my personal life and work.

Karen. Townsville

## Your NLP Training Gives You Opportunities of Gaining –

### Increased Awareness of Self and Others ...

- Learning how to stay more 'present' without distraction
- Understanding your personal 'self-talk'
- Learning to 'read' people – developing more understanding
- Establishing deep rapport by using subtle adjustments to your language and external behaviours
- Understanding behavioural patterns, and learning how to change the ones you want to.

### Heightened Productivity ...

- Clarifying your outcomes and those of your organization
- Gaining new communication strategies that will bring your clients/students/colleagues/family to faster decision points
- Managing staff more effectively
- Gaining more ability to be 'solution' focused
- Developing more flexibility and purposeful action

### Greater Organisational and Strategic Skills ...

- Tools and techniques for faster response time when making strategic changes
- Learning to use models of management and motivation powerfully
- Learning how to accommodate a stressful environment calmly
- Learning concise reporting language, enabling you to work business and staff more efficiently
- Finding out about the NLP skills for dissolving conflict and dispute

### Self-Development and Emotional Intelligence ...

- Greater clarity of outcomes and achievement of goals
- Be more purposeful, more focused and have greater intent for what you want
- Less time will be required preparing for staff and/or clients
- Overcoming blocks/resistance within your unconscious mind
- Heal the past, especially anything holding you back from success
- Managing your thoughts, feelings, emotions, behaviours and moods more effectively
- Achieving greater personal alignment
- Gaining increased self-esteem, self-image, self-motivation
- Learning skills to transform fear
- Finding out how to turn procrastination into action
- You can choose your emotions instead of being run by them

### NLP Skills Can Be Utilised To –

- Designing your professional life the way you desire
- Having your personal life being the way you want
- Being competent providing skilled assistance for others
- Achieving greater results effectively and consistently.... *more often!*

## Living A More Fulfilling Life



Since 1988 when Lorna and Jon began their trainings with John Kehoe in Mind Power, they have trained in many different cognitive science modalities, with many internationally recognized trainers. Lorna has trained with over 100 trainers since 1988.

Lorna is a Master NLP Trainer certified with the NLPU university UCSC, (Robert Dilts & Judith De Lozier) and has assisted with their trainings since 2010

A Neurosemantics NLP Trainer & Coach, LAB Profile Trainer, Conscious Leadership Trainer, Generative trance Coach, Conscious leadership, Generative Coaching, mBraining Master trainer, EFT, Hypnotherapy. Jon is also an NLP Trainer, Meta Coach, and certified in Time Line, Neuro-Semantics, Hypnotherapy. LAB Profile, Alpha Dynamics & Mind Mapping,

They have completed trainings in NLP with Robert Dilts, Judith De Lozier, Sue Knight, Dr Tad James, Dr. Michael Hall, Dr. Bobby Bodenhamer, Sid Jacobson, Suzi Smith, Tim Hallbom, Michael Grinder, Marvin Oka, Dr. Topher Morrison, Chris Howard, John Gray, Michelle Duval, Dr David Lake and so many more.

Lorna is also A Cert IV Coach, a certified LAB Profile trainer of Shelle Rose Charvet's, 'Words That Change Minds', she is a certified practitioner of IWAM and the Whole brain Thinking - NBI (Neethling Brain Institute) Thinking programs. Has Cert IV in Business, Coaching & Training.

Lorna is a Past Vice President and Secretary of AAPHAN, the Australian Association of Professional NLP & Hypnotherapy, she is also a member of many associations.



## There are many Benefits for You -

- **Collective Intelligences Leadership Academy** training will give your business an advantage, more effective change processes.
- Achieving more for you as an individual, as well as in your profession a chance to heal the past... and moving on with your future
- Improvement in your relationships as you learn about your own and other people's "programs and character traits"
- Identifying and achieving goals in alignment with your values
- Knowing how others are thinking, for maximum performance
- Having clarity of direction, with focus and motivation
- Gaining rapport with others, quickly and easily
- Achieving more for the organization
- Uncovering beliefs that are no longer of value to you, and in most cases will be blocking you, introducing and generating more supportive ones that will add value to, and be enhancing your life
- Identifying unwanted behaviours - knowing how to change them.
- Being a superb communicator, more influential than ever before
- Having more happiness, joy, and freedom in your life

*Finding out that Happiness and fulfillment is possible!*

## Why choose Collective Intelligences Leadership Academy?

### **Collective Intelligences Leadership Academy**

is one of Australia's top NLP Training company.

### **Collective Intelligences Leadership Academy**

adding the advantages of the 3<sup>rd</sup> Generation (Dilts), and other methods introducing you to choices, not just one modality of doing.

### **Collective Intelligences Leadership Academy**

providing effective, highly skilled Internationally recognised trainers and coaches supporting you

### **Collective Intelligences Leadership Academy**

introducing you to many modalities that add value to your NLP Training, TimeLine, Meta States, Laughter Yoga, 3 Brain, and so much more.

### **Collective Intelligences Leadership Academy**

introducing you to self-Hypnosis, and hypnotherapy

- Learning techniques, methods, strategies, and tools that have you creating new supporting thinking patterns & behaviours
- Gaining leadership skills, becoming more competent in what you are doing, building your profile, being more highly regarded.
- Experiencing more ongoing success as you learn new strategies, beliefs & behaviours to apply in all areas of your life
- Communicating more clearly, having the ability to be "reading" & "Understanding" people's behaviours, creating greater responses
- Becoming more efficient, assertive and effectively experiencing yourself managing and coaching people.
- Maintaining healthy, functional relationships with colleagues, partners and friends, stopping the need for co-dependency.
- Learning in an 'Excell-erated' learning environment
- Achieving more opportunities in all areas of your life

### **Collective Intelligences Leadership Academy** complete trainings programs

- for your optimum lasting learning and development
- giving you the best integration possible over time
- Training certification Internationally recognised - NLPAA, AAPHAN, IICT, HCA.
- Lorna is a NLPU affiliated Master trainer, with over 35 years' experience, having trained with over 100 trainers. and Jon is also an NLPU Trainer, They both have many certifications in Training, Hypnotherapy, Coaching, Leadership, Motivation and Working Traits, Whole brain Thinking
- You will be experiencing learning all the original foundational models of NLP ... **PLUS** the latest cutting edge models and developments in 3<sup>rd</sup> Generation NLP, Time Line and Hypnosis, Whole Brain Thinking, other modalities connected with the NLP, Leadership and Business fields.



## Discovering How



## To Be Running Your Own Brain



Since Lorna began her trainings in 1988, she has trained over 5000 people who have done personal development and professional training, as well as accredited practitioner trainings with Collective Intelligences Leadership Academy, giving you the optimal NLP training opportunity available in Australia today





## Course Content –

You will be participating in a lot of interactive exercises in this training that will give you the 'How To' and the opportunity of

### 'Getting your Learnings into Your Muscle' or 'Body Memory'.

There will also be a lot of information given during this training,

3x manuals, lots of charts, Assisting Flash Cards, Scripts, References, audio, E-Books, and so much more for your reference in the future.

You will be given every opportunity and substantial assistance and support to developing a higher level of skill, achieving accreditation, the final depth of skill and ability achieved is ultimately up to you.

You will be fully supported, encouraged and mentored at all times.

## Self-Awareness ...

- Discovering how your senses (eyes, ears, taste, smell, touch/feelings) take in, store (memory) always processing information
- Discovering how you and others are really communicating so you are able to "read" "Understand" what is being communicated to you
- Understanding how you link ideas, memories and feelings, and how you can separate from those negative or un-useful ones.
- Creating new brain links, becoming more resourceful
- Learning how your reality will differ from other peoples', discovering how to deal with those differences effectively.
- Becoming more aware of the pictures you are making, what you are hearing being said to you, your feelings and how you are dealing with your 'internal voice' when it 'beats you up'

## Motivation and Influence ...

- Discovering How everyone will be 'influencing' in some way
- Learning what is motivating yourself and other behaviours
- Increasing your ability to managing and running your business more effectively, and increasing your bottom line
- Gaining skills to building rapport quickly, individually or with a group
- Learning successful Presentation skills, building confidence, giving you the edge when presenting to others

## Leadership ...

- Learning the skills and strategies of many powerful and successful leaders who are using these techniques daily
  - Becoming a 'liked' and 'respected' manager by your people
  - Becoming a leader who people will be proud to know, Respecting you, also be looking out for and up to you
  - Having the ability to creating/having options, knowing how to deal with trauma/upsetting events more positively
  - Learning how to make important decisions, quickly, even when not having all the information at hand
  - Being a leader who is solving challenges more effectively, becoming 'results orientated' and 'solution focused'
  - Gaining unbelievable Motivation – for yourself and becoming more inspiring for others, in enhancing their performance
- Learning what your core values are and how these are determining your behaviour and shaping your life

## NEXT TRAINING -

**BEGINS Friday 7th June 2024**

**Module 1: June 7th - June 9th 2024**

**Module 2: July 5th - July 7th 2024**

**Module 3: Aug 2nd - Aug 4th 2024**

**Module 4: Aug 23rd - Aug 25th 2024**

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**SAVE \$1100.00**

## NLP Practitioner Course Content

Accessing/Building Resources  
Accessing Your Personal Genius  
Anchoring  
Intro to Basic Hypnosis  
Basic Modelling  
Belief Change Pattern  
Calibration  
Chaining Anchors  
Change Personal History  
Chunking & Sequencing  
Circle of Excellence  
Collapsing Anchors  
Drop Down Through pattern  
Eliciting Strategies  
Ericksonian Hypnotherapy  
Eye Patterns  
Foreground/Background  
Future Pacing  
Logical Levels of NLP  
Meta Model  
Meta Programs  
Meta States  
Metaphors  
Meta Timeline  
Milton Model  
Negotiating  
New Behaviour Generator  
NLP Frames  
NLP History  
Pacing & Leading  
Parts Integration  
Pattern Interrupt  
Perceptual Positions  
Phobia cure  
Power Zone  
Present to Desired State  
Process V's Content  
Rapport  
Reframing  
Representational Systems  
Lead, Primary, Reference  
Sensory Acuity  
State Management  
Strategies  
Submodalities  
Swish Pattern  
Synesthesia  
T.O.T.E. Model  
The Presuppositions of NLP  
Timeline  
-K Dissociation  
Well Formed Outcomes  
What is the meaning of NLP  
6 Step Reframe  
7+-2 information Chunking  
..... And so much more

These are not in the order taught and it is not limited to these topics, the needs of the student will indicate the direction of the training.



## Course Content continued –

### Managing Yourself and Others ...

- Getting your message across clearly every time .....  
Learning skills for building rapport at deeper levels
- Creating achievement and success by becoming 'outcome focused'
- Mastering your internal feelings and creating an 'ideal self'
- Becoming resourceful and flexible when situations are created  
- that have you becoming tense or uncomfortable

### Specifically Valuable for enhancing your Business

- Gaining clarity and precision when relating with people by observing their individual "eye patterns" and what is meaning
- Learning how to really "listen" to what a person is conveying to you, which can be different to what the person is actually "saying"
- Developing new observing skills and abilities
- Achieving more positive outcomes and results by identifying the strategies you have been using that are not working for you
- Learning better decision-making techniques
- Increasing your skills in management, sales and increasing profits
- Becoming a change technician, working effectively with others
- Learning how to be a sought-after coach and mentor with others in your workplace.

### Designing and Directing the Future you Want ...

- Eliminating behaviours and situations in your life that are no longer useful or of having any benefit.
- Re-organising and re-structuring your life in ways that will be having you experiencing new possibilities and opportunities
- Letting Go of Negative emotional triggers that have been contaminating the way you have been living life.
- It is your choice, and you can begin the journey of healing your life
- Gaining a wide variety of new skills, while bringing your desired outcomes to fruition in your life
- By using the skills of NLP, Neuro-Semantics, Coaching, Timeline, Self-Hypnosis, you have the opportunity in making profound changes.
- Developing a positive future for yourself, in ways you value.

### Training Format –

- This 12-day program is conducted over four months, divided into 4 training modules of 3 days.  
**Friday to Sunday from 9.00am – 6.00pm daily.**
- There will be some facilitated group sessions in between at a time agreed at the beginning of the training.
- There will be some pre-study of reading, listening to MP3 recordings, and some online videos to watch pre training

### Collective Intelligences Leadership Academy

Practitioner Training has 150+ classroom hours, as well as 100+ pre-study hours, with a format designed to ..

- Enabling busy people to attend a significant training least likely to affect work and home life
- Enabling skills taught to be put to the test and practiced in between modules
- Allowing for optimum integration of these powerful techniques

### Training with 'Excell-erated' Learning Techniques

Power Point - Flipcharts – colour – music – experiential classroom exercises ... all these are part of 'accelerated learning' ... a style of teaching that is interactive, fast paced, efficient, gaining maximum

## You will be Receiving

### 4 x Comprehensive Manuals

colourfully illustrated,  
Clear Instructions  
Easy to Understand  
Charts, Processes gaining  
maximum retention  
of the learning material.



### Accelerated Learning with long term Benefits



Interactive Exercises  
Power Point Slides  
Flip charts, Music  
Hands on Experiences  
All of these are a part of  
the accelerated learning ....  
a style of teaching that is  
interactive, fast paced,  
efficient, gaining maximum  
retention of the material.



## International Certification and Recognition –

The training format is based on and qualifies you to the guidelines and structure established by the Internationally recognised NLP and Hypnotherapy associations.

You will receive an internationally recognised NLP Certificate from

**Collective Intelligences Leadership Academy**  
**(Affiliated with Robert Dilts and NLPUniversity)**

Lorna is an internationally Recognised Master Trainer of NLP, affiliated with Robert Dilts – NLP University. UCSC. USA; and has assisted in training Master Trainers and Trainers at the university since 2010, and is now the only accredited Trainer to be delivering (Robert Dilts) NLPU Trainers training here in Australia. Lorna is a past NLP Neuro-Semantics Trainer, Master trainer of mBIT; LAB-Words That Change Minds Trainer; Certified Coach (Cert IV), Approved NLP Trainer of IICT; ABNLP; AAPHAN & HCA. .... go to website for a complete list of accreditations.

[www.collectiveintelligences.com.au](http://www.collectiveintelligences.com.au)

### Requirements to Be Met –

- Attendance at the training (min 90hrs) plus the time taken to listen to the audio and read the required books
- The NLP Practitioner Certification process is based on your integration of self-evolving and ecological attitudes (taking into consideration all aspects of a person's life).
- The NLP Practitioner Certification process will also be based upon your ability to elicit responses in the formal classroom setting and informally between yourselves.

### You Will Be Evaluated as Follows –

- Your ability to work from an Outcome Frame, Resourceful States, Sensory Based Calibrations, and having Behavioural Flexibility.
- Your ability to maintain Rapport between yourself, the other participants, staff, instructors, assistants and anyone else associated with the training. If rapport is lost, you have the responsibility to re-establish it and maintaining it through the training.
- Your ability to being able to elicit the States and Responses you are after within both yourself and others
- Your attention to and the facilitation of Ecology in all of your interactions with yourself and others



### The Most Powerful Form of Communication Is Behaviour –

Integrating the NLP skills and concepts into your **BEHAVIOUR** (*what you are doing ... and how you are acting*) is the evidence procedure for Certification as a Neuro Linguistic Programmer.

### Overall Evaluation –

- The evaluation begins when you say "hello" and does not end – the evaluation is continuous and on a daily basis – your skills will be evaluated periodically, and suggestions made for improvement if and where necessary.
- You will also participate in an open book assessment, between each module, and be evaluated for competency in knowledge, as well having the competence of working with the processes effectively.
- A considerable amount of your evaluation rests on how you treat yourself, your peers, and the trainers over time.

**We support you  
in achieving your  
outcomes**



**These trainings are  
FULLY CATERED  
with  
HOME MADE  
HEALTHY MEALS**

**Depending on the  
season, we make a  
choice from -  
salads  
soups  
casseroles  
quiche  
Fresh fruit  
Fresh Vegetables**

**ALL REFRESHMENTS  
Herbal Teas  
Tea, Coffee, milo**

**Gluten Free, Vegan &  
Dairy Free Options**

**Personal Stainless Steel  
water Bottle & Coffee Mug  
to refill and Re-use.**



## Why choose a **Collective Intelligences Leadership Academy** Training?

**We have the tested experience** – working and training with clients for over 35yrs

**We have tested & Proven long-term results** – 35+ years of continuous training in the NLP field,

**We continue with educating ourselves yearly** – with many varied trainers. Have trained with over 100 trainers

**We do not follow one code** – giving you choices, allowing you to be creating more flexibility with your clients.

(We teach/facilitate 3<sup>rd</sup> Generation NLP, Neuro-Semantics, Traditional NLP, 3Brain, Coaching Skills, mBraining, Whole Braining, Modern Hypnosis, Self-Concept Transformation, Time Line, Wholeness processes, and more)

**We have simplified the processes** – Making it easier for you to embrace, utilize, coach, deliver and learn

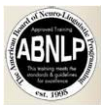
**We have participated in many top international trainings** and continue learning and attending trainings.

**We walk our talk** – we have our own coaches, use what we teach daily in our lives for better health & wellbeing

Looking for one of the Best NLP Trainings, from one of Australia's most experienced NLP Master Trainers, Lorna has trained with over 130+ Trainers internationally, with 34+ years in the Field of NLP, Neurosciences, Conscious Leadership, Generative Coaching/Consulting, Executive & Life Coaching, Mind power, Emotional intelligences LAB Profiling, IWAM, Whole Brain Thinking, 3 Brains, NLP Health coaching, and still collaborates with many of the most recognised trainers in NLP, is affiliated with Robert Dilts (leading NLP developer/Trainer), Sue Knight, Judith De Lozier, Shelle Rose Charvet, Stephen Gilligan, and many more, Internationally certified NLP Master Trainer, Speaker, Business & Transformational Coach, Facilitator of individually tailored and designed Business and personal development seminars and workshops, who is renowned for her impacting presentations and her ability to produce clients achieving outstanding ability and communication skills with long term results.

Lorna has been training, studying, Coaching, and teaching Behavioural Human change, Human excellence, advanced communication skills in the workplace and personally, for over 34yrs. She utilises the programming of 3<sup>rd</sup> Generation NLP, Neuro-Semantics, Meta-States, Timeline, Words That Change Minds - LAB Profile, Whole Brain Thinking NBI, How to run your brain - your mind-body system which works together to produce your life-work balance, for you to have sustainable behaviour changes. You can discover how personal development and peak performance will have you experiencing personal breakthroughs using strategies that will have you achieving personal growth and long-lasting life skills for transformation.

Lorna has managed her own businesses for the last 45 years, being in the Beauty, Image and Cosmetic tattooing till 2003, while training in Human excellence, personal transformational skills cognitive behavior therapy, and communication with Mind Power, NLP, Time Line Therapy™ & Hypnosis since 1992. Lorna has been running her own coaching and therapy business, trainings and seminars in the related fields of Mind Power and NLP since 1993. She is the director of her business, Collective Intelligences Leadership Academy, which facilitates trainings in the corporate and private sectors, as well as in Universities in Australia and USA, public trainings. Her clients include corporate, private enterprises, Business owners, General and Senior managers, Coaching Professionals, academics, Sportsmen/women, Professors, Teachers, Students, Health Workers and individuals seeking development, professionalism, change and progress in an area of their life.

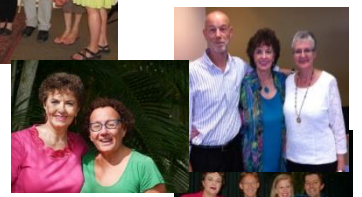


Internationally Accredited NLP Master Trainer  
Former Neuro-Semantics NLP Trainer - (NSTT)  
mBIT Master Trainer AAPHAN Accredited Trainer  
LAB PROFILE certified Trainer - Words That Change Minds  
MINDSETMAPS Coach/Consultant  
Cert 1V Certified Trainer/ Workplace Assessor TAA4E CERT IV Trainer/Assessor  
Certificate 1V Business

Master Practitioner NLP (NLP Ass America) Master Practitioner Time Line Therapy™  
Clinic Hypnotherapist - Hypnotherapist (ABH)  
Certified Trainer Meta States™  
Certified Meta States™ Coach (ACMC) - Business Success Coach  
IMAGE CONSULTANT (30 Years Experience)  
NBI - WHOLE BRAIN THINKING - Neethling Brain Institute Licensed facilitator Practitioner  
LAUGHTER YOGA Leader/Facilitator  
GENERATIVE COACHING, CONSCIOUS LEADERSHIP, COLLECTIVE INTELLIGENCE, SUCCESS MINDSET TRAINING

**Lorna is a past vice president and secretary of AAPHAN (Australian Ass of Hypnotherapy & NLP) a current member of**

ICF – International Coaching Federation  
NLPAA – NLP Association Australia  
FIIDM - Fellowship Institute of Directors and managers  
ISNS - International Society of Neurosemantics  
IPPA - International Positive Psychology Association  
AIMM – Australian Institute of Management  
QBR – Qld Business review  
WNA – Womens Network Australia  
ABN – Australian Business Womens Network  
WIB - Women In Business  
BIB - Babes in Business  
AICI - Association Image Consultants International  
ACMC - Associate Certified Meta Coaching  
ABNLP – American Board of NLP  
COACHVILLE  
ABH – American Board of Hypnotherapy  
TLTA - Time Line Therapy™ Association





### **How others experienced and benefitted from their training .....**

*Having previously completed a 7day NLP Practitioner with another company, I was confused and frustrated about how to apply the techniques in my life. I met Lorna and she gave me the time to ask questions and was able to share my concerns with her about not being confident using what I had learnt. I paid her for some mentoring and learnt so much, gaining a clearer understanding of the benefits of NLP. I assisted her on her last NLP training and was amazed at her generosity in sharing her unbelievable bank of knowledge, expertise and her willingness to be there totally for the participant until they had the understanding of how it works, there was no rushing through when we needed more time, even giving freely her time after the class for those that needed more time. I would highly recommend Lorna's NLP trainings, for value, integrity, with lasting benefits. **Stephen. Brisbane***

*I was referred by a Colleague, Dr Michael and completed the NLP Practitioner, and the LAB – Words That Change Minds, I now have a much clearer understanding of the way that I am thinking, making decisions and implementing what I have learnt in my medical clinic in Melbourne. I am communicating more effectively with my patients, my wife and my children. My family are appreciating the new me who has softened in being more open to listening to what they are sharing with me. It is 3 years since I did my trainings and have referred medical colleagues to pursue this for how it can lessen the stress us GP's often tend to hold on to. I have been a GP for 33 years and learnt so much more about myself and have become aware of how important it is for me to balance my life and put my needs sometimes first. Thank you for sharing your extensive NLP knowledge, also your compassion in a way that enhances all of your students, regardless of their background or qualifications, I am glad that I have been introduced to this field and know there is so much more to learn. **Dr John. Melbourne***

*Working in an engineering environment for most of my life, I have been amazed at the change in our environment between the engineers and the draughtsman since completing the NLP training, there is also so much more respect between the CEO's, management and contractors. I have personally achieved a much better understanding of individuals different communicating styles. **Bruce.***

As a CEO of a mining company I had been encouraged by a colleague to experience some NLP to become aware of how we all communicate differently - I was very sceptical, though I really appreciated my colleagues suggestion as I admired the way in which he could communicate so easily with everyone. On recommendation I attended the Brisbane NLP Practitioner over 4 months, and congratulate Lorna on her professionalism, passion, unlimited knowledge and her skill expertise in being able to facilitate the whole course in a way that was easy to grasp and made sense, my logical mind was challenged in so many ways and the priceless awareness of how my mind and body have been working against me in my relationships personally and professionally - this alone has made an enormous difference in my life. My communication with my staff has improved immensely with many more happy people acknowledging and appreciating each other, and I believe it is because I have made many changes with how I am now interacting. I recommend investing in this NLP for the benefits you will get from it. Thankyou Lorna for the great training, great venue, the amazing healthy food, look forward to more trainings in the future.

**Kevin. Melbourne**

My daughter 17 and I travelled from country Victoria to attend the NLP Practitioner over 4 months, it is the best thing I have ever invested in and being able to share it with my daughter was very special, it brought our relationship closer. I am an easier person to get on with and not as grumpy or opiniated and have so much more respect for others now. I recommend it to anyone who wants to add value to their lives, I paid for my son to attend the next training. I am a very proud Father seeing my daughter and son continue their trainings and completing the Master Practitioner with Lorna, and my daughter also becoming a trainer, who is now using the skills training in her fields of massage and yoga. I really recommend parents giving a gift to their children that will add immense value to their growth and development and give them skills that will allow them to face their challenges in life more confidently. **Tony. Victoria**

As a HR Manager i attended the NLP Training to really experience what all the hype about NLP was all about, I really enjoyed this and there was a lot of strategies that I experienced that will make a great difference in how I work. I will be putting into place a lot of new things that will implement a better working environment. NLP gives you all that you need to improve the way we do things, that will make a difference. Thankyou Lorna and Jon for providing the space for an enjoyable, and valuable training. I am taking away so many things that I can and will begin using immediately.

**Greg. Brisbane**

I am the 13th member of my family to do NLP training with Lorna, and really recommend her NLP Trainings. Going through my own challenges with a marriage break up my Mum recommend that I learn some NLP. I have got some tools now and a greater understanding of what I can do to live my life in a healthier way, and enjoy each day for what there is to experience. Lorna and her trainings have made a great difference to our entire family and how we now are able to relate respectfully to each other. I know I now have the tools to be able to go forward confidently.

Thankyou. Thankyou. Thankyou.

**Karen. Geelong.**

More at <https://www.collectiveintelligences.com.au/testimonials/>